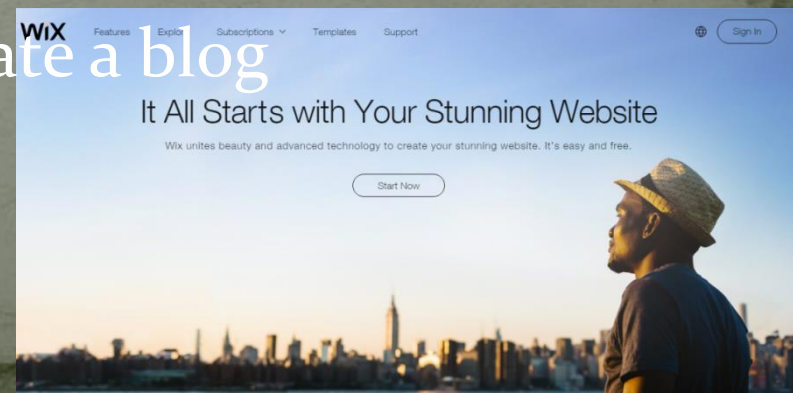# How to Create An Interesting Blog in Wix

Holly Hou

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Request for this Course

- Create your own blog, in which you are only requested to

1. Insert the Video in the blog
2. Show a summary of the research project

- After you have done all this, please email me your blog URL

- Use Wix as your platform to create a blog

Create an Interesting Blog

- Why?
- ➢ Make your voice heard
- ➢ Make your knowledge production accessed to the public

- How to make a successful blog?
- Design
- Write – Professor Jacobs' Module I – "I am that charming message"
- Publicize - Search Engine Optimization

Design your Blog

- choose a topic – sexuality and social media
- choose the right style to fit your theme

Search Engine Optimization (SEO)

- Key words for people to search – tags
- Big key words, e.g. gay, sex toy – sexuality
- Use other social media to promote your blog, e.g. facebook, twitter, etc.

An Example of Blog on Sexuality

- http://libidot.org/wp/wordpress/
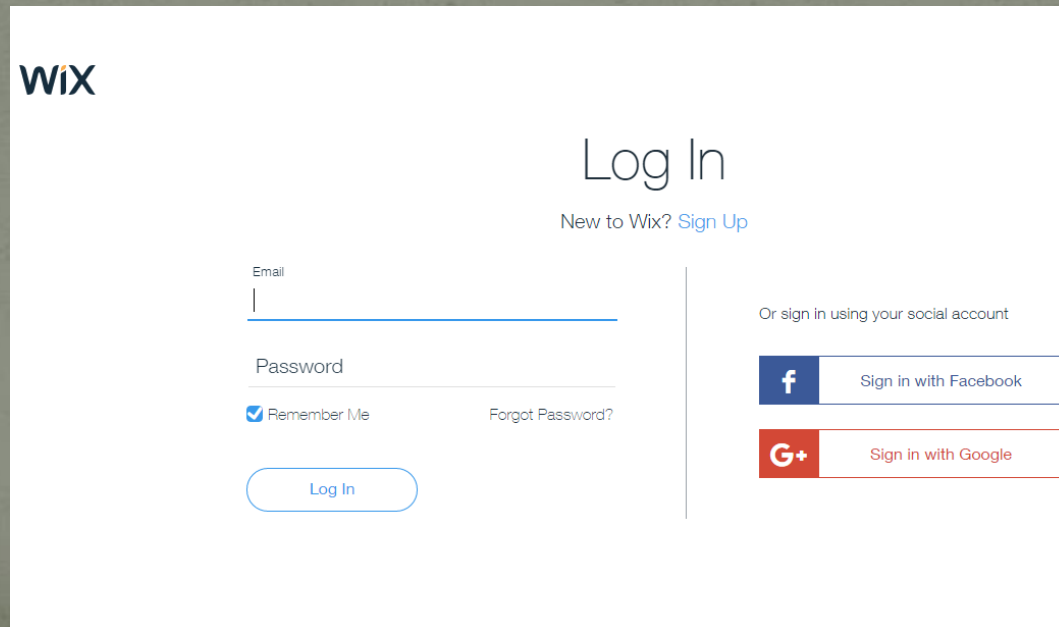
Create a Blog in Wix

1. Open www.wix.com and create your own wix account via your own gmail

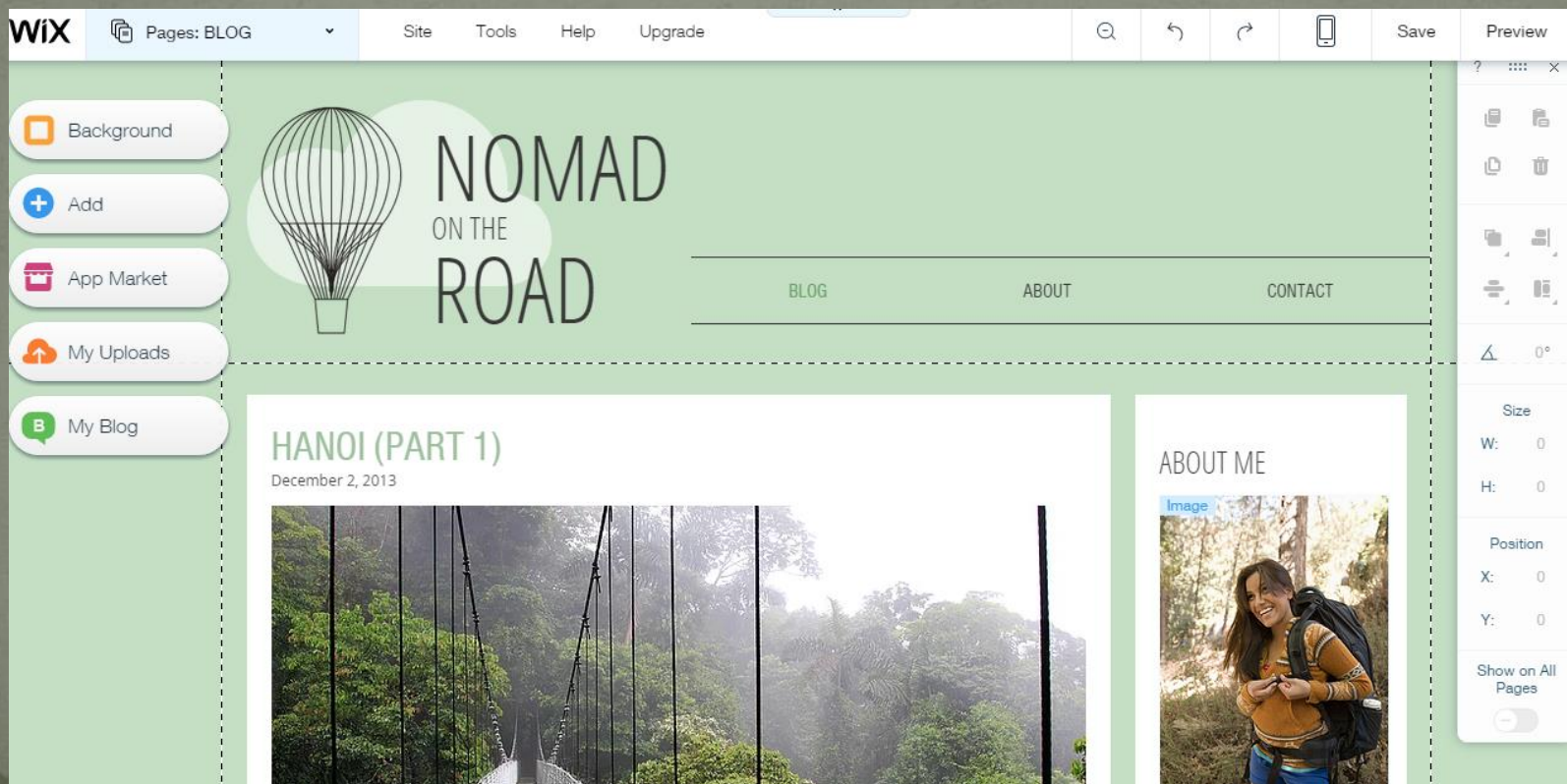➢ Create a new gmail account with your research name, e.g. sextoyinsocialmedia

2. Create your own blog

- Click "Blog" – "start with wix editor" – choose your own template and design

3. Begin your own design and editing

- Change the design if you don't like the original one

- Click "Header" - Change the title to your own project, say "sex toys and social media in Hong Kong", customize the font, color, image as you like

4. Click "About" on the right hand-side
- "About me" - change it to your group
- "Image" – your own groupie photo
- Change the text to introduce your group
- Link your social media with your blog if you like
➢ "Set Social links" – "facebook" – change it to your own FB URL
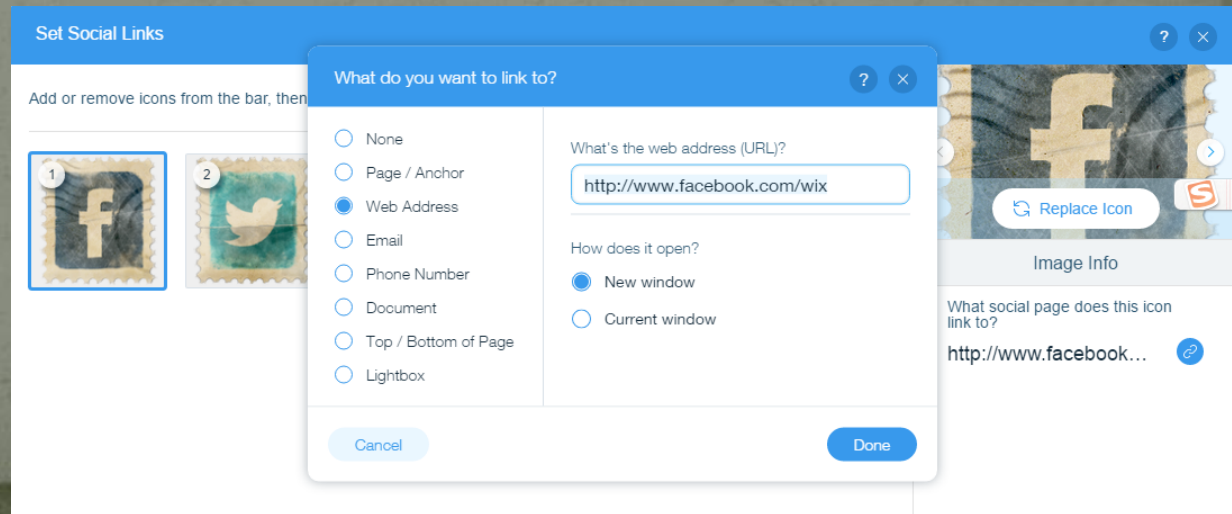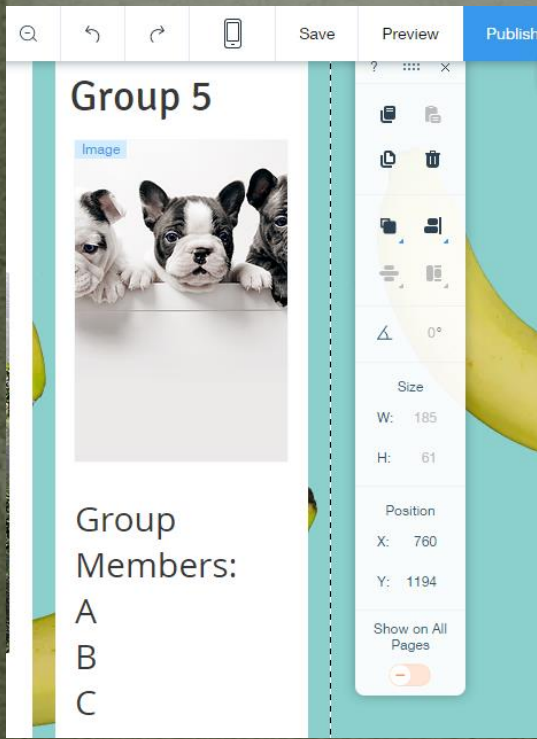
5. "Manage Posts"
- Delete other posts – move to trash
- Edit the post you need
- Change the title – "Sex Toy in HK's Social Media"
- Change the date
- Delete the text and the photo
- Insert your interview video
➢ Video – search it in youtube and upload it in your page (upload your interview in the youtube via your gmail account)

6. "Tags" - Sexuality, gender, sex toy, social media, HK
7. "Categories" - Social media as Research Methods

8. "Advanced SEO"
- URL Permalink: sex toys in HK's social media
- Meta description: those key words in the tags

9. **Click "Update Post"**

10. **Paste your research proposal in a new post**
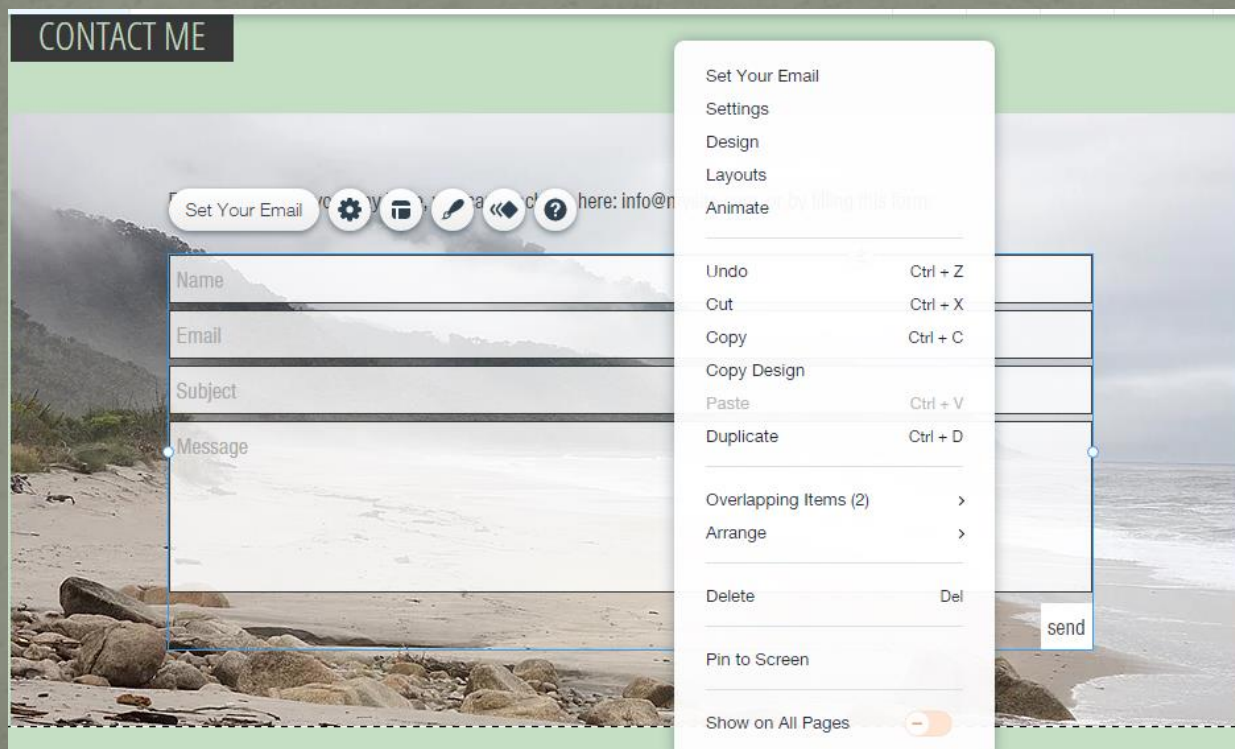
11. "About" in the hompage

- "Who Am I" – Change it to Your Group's research proposal
- "Text" – Introduce your group and how you did your interview
- "Contact" – connect to your email if necessary
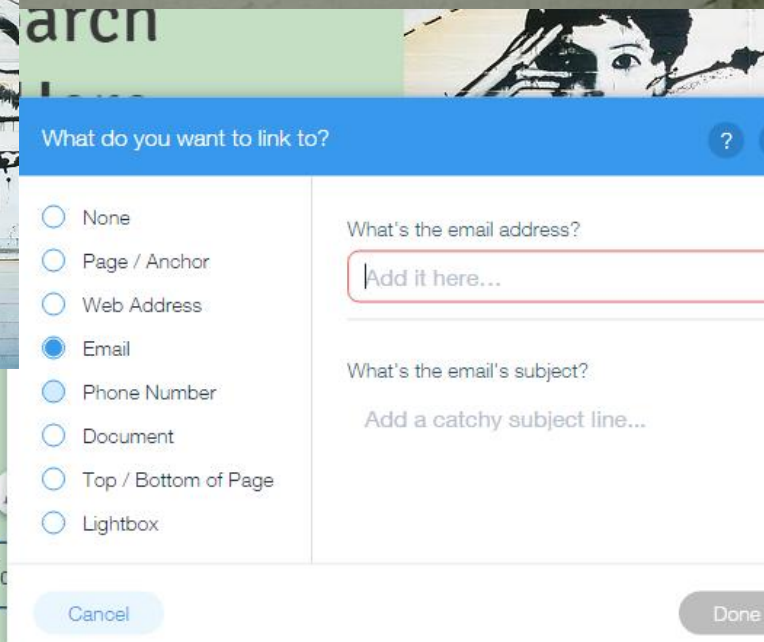
12. "Contact" in the Homepage
- Link to your email if that's necessary

13. Very Importantly – Click Publish!!!

14. Click "site" at the top - Site management

15. "Site Basics"

- Site Name: cure1009sextoy

- SEO & Mobile

➢ Search Engines – Use SEO Wizard – sexuality, gender, HK, cultural studies – Get Report – make small revision according to the report review

➢ Mobile – Click yes if you want your site to be view friendly in mobile phone

Let's get started!